

creative services kit



twenty two media: overview

We are an independent, woman-owned, proudly Canadian publisher that operates as a one-stop content partner to bring your brand's mission to life. Creating engaging content and driving audiences to it is our forte.

We're more than just a publishing house we're the ultimate bridge between publishing and agency services. The creative services division of our business provides turnkey solutions that ensure brands are remembered.





creative services

Leveraging our core food and drink expertise, we uphold the same high standards of creativity and quality that define our magazines to craft marketing solutions that deeply resonate with audiences.

By blending creativity and efficiency, we deliver cohesive messaging with quick turnarounds, all while serving as a dedicated ambassador for your brand.

Services

Product Photogra
Restaurant Photo
Corporate Photog
Video Production
Menu Design
OOH Advertising
Web Design & De
Print/Digital Ads
Copywriting
Marketing Collate

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POA

Client: Schneiders / Fuse Create Usage: Social

Photography

Concept Development & Art Direction

Prop Styling & Food Styling

Recipe Development

Photo Retouching

"We love working with the team at **Twenty Two Media**. They are the perfect extension to our team due to their extensive expertise in food content, their smart creativity, and the passion they bring to our production paired with how fun they are to work with. Great creative needs strong production, especially in food and drink, and the work we've created together has been exceptional."

Aleena Mazhar

SVP, Managing Director, Partner Fuse Create

Schneiders / Fuse View example <u>here</u>















Client: Vizzy / Molson Coors **Usage:** Print, digital and social

Photography

Concept Development & Art Direction

Prop Styling & Food Styling

Photo Retouching

"The partnership with **Twenty Two Media** was nothing short of incredible. They crafted a cohesive content plan that not only elevated our brand but also effectively resonated with a new audience during the festive season. We consider ourselves fortunate to have collaborated with such a skilled and dedicated team."

Madeleine Gillmeister Senior Marketing Manager Molson Coors Vizzy / Molson Coors View example <u>here</u>













Client: Gay Lea Usage: Social

Photography

Concept Development & Art Direction

Prop Styling & Food Styling

Photo Retouching







Client: The Drop Collective / Corby **Usage:** Social

Photography

Concept Development & Art Direction

Prop Styling & Food Styling

Photo Retouching











restaurant photography

Clients include: CN Tower, Woodbine Entertainment **Usage:** Print, Social, Corporate menus

Photography

Concept Development & Art Direction

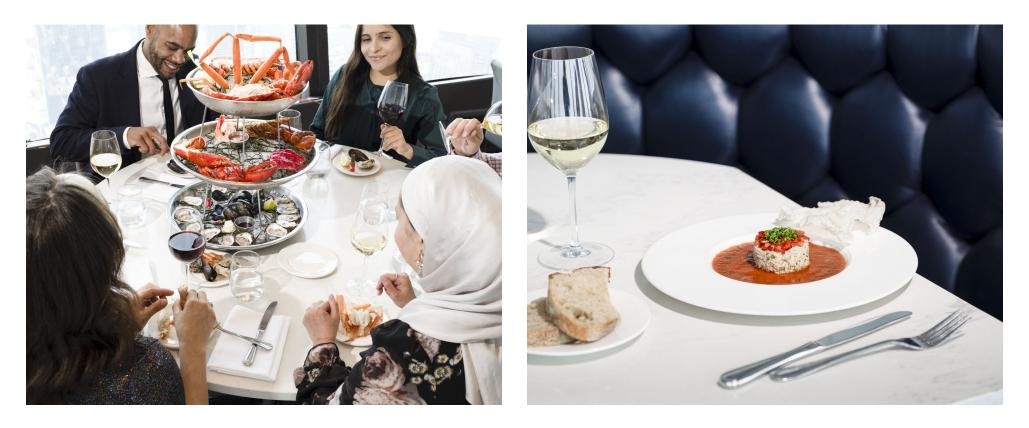
Prop Styling & Food Styling

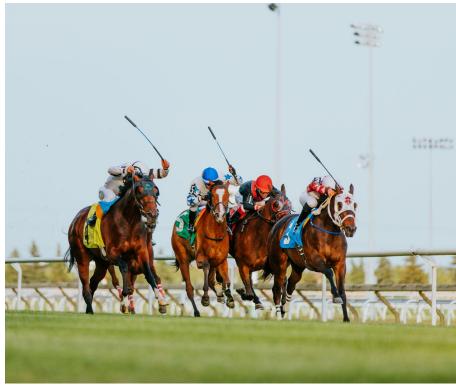
Photo Retouching

"Working with **Twenty Two Media** has been a delight. They seamlessly integrate into our team, bringing not only a wealth of expertise in food content but a refreshing dose of creativity and passion. They exhibit a level of dedication that sets them apart. Together, we've produced outstanding content that resonates with our audience and elevates our brand. Their professionalism, creativity, and fun-loving attitude make them a standout partner."

Alex Boulianne

Digital Marketing Specialist CN Tower









corporate photography

Client: CN Tower **Usage:** Social and marketing materials

Photography

Concept Development & Art Direction

Prop Styling & Food Styling

Photo Retouching











video production

Clients include: Principle Fine Wines, George Brown College, Ontario Produce Marketing Association **Usage:** Video and social

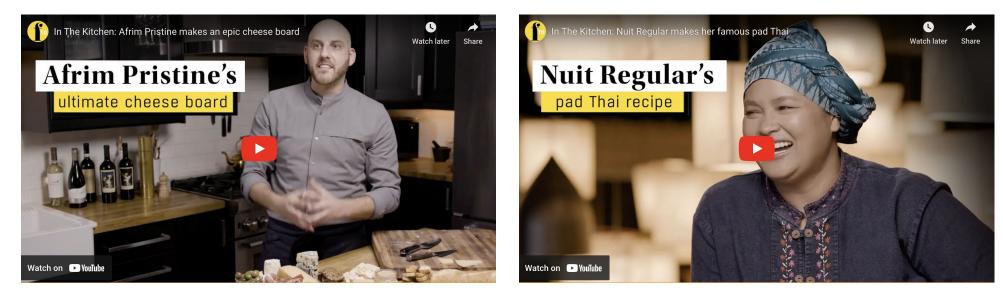
Videography

Concept Development & Art Direction

Prop Styling & Food Styling

Post Production

Photography





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*Winner of Best Video Content at the Canadian Online Publishing Awards

menu design

Client: CN Tower **Usage:** Social and marketing materials

Concept Development & Art Direction

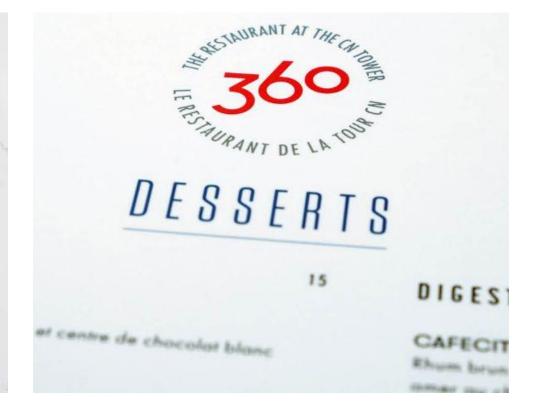
Design

CN Tower View example <u>here</u>









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pan-dee	Uni and puck proportion removable, hence 211EF 10420 12 East Coast Oysters House-financed Softmon House-serviced Softmon	SIDE DISHES Iwe recomment iwa side orders with your main coursel	

out of home advertising

Client: St. Lawrence Market **Usage:** OOH and transit

Concept Development & Art Direction

Design

Photo Retouching

"Working with **Twenty Two Media** for our creative needs alleviates a lot of stress from our creative and advertising process. I always know that we'll receive great value, expert design and ideation, eye-catching high-quality output, and quick, friendly service. I can always rely on their team and their ability to deliver elevated creative that is impactful for our target audience."

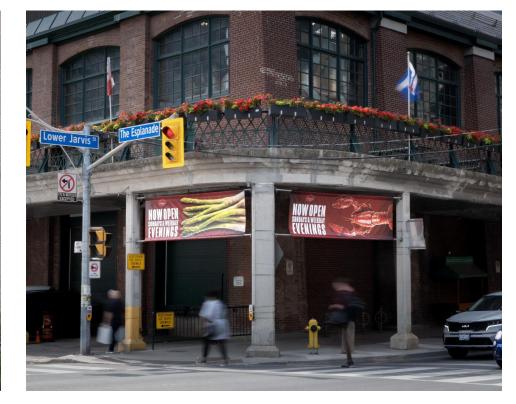
Samantha Wiles

Senior Project Manager, Special Projects – Marketing, Communications & Events St. Lawrence Market City of Toronto St. Lawrence Market View example <u>here</u>











web design & development

Client: University Health Network **Usage:** Digital and social

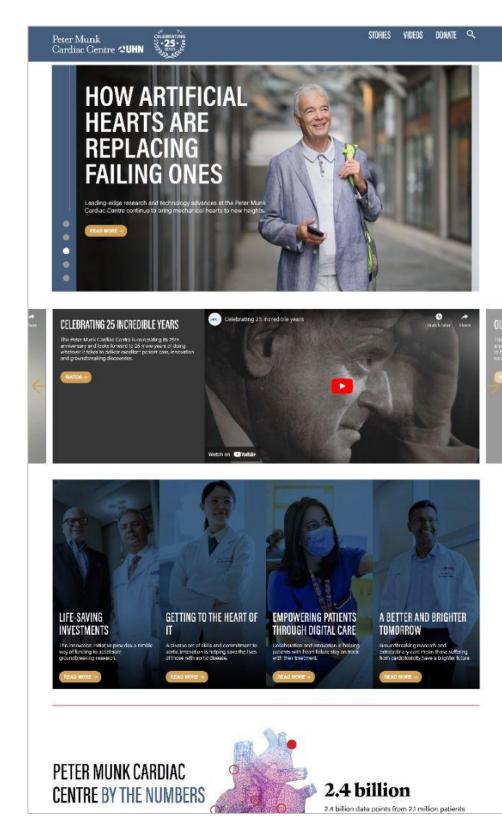
Concept Development & Art Direction

Web Design

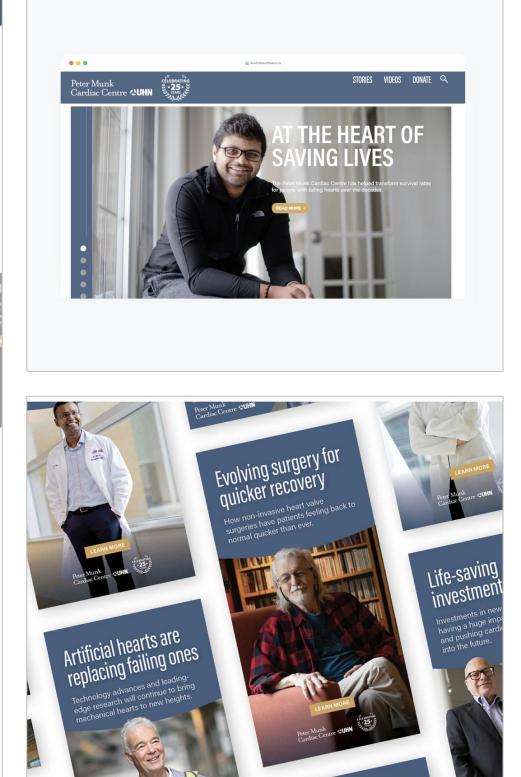
Photography

Photo Retouching

UHN View example <u>here</u>



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print & digital ads

Clients include: Select Wines, Cineplex, Proximo Spirits **Usage:** Print and social

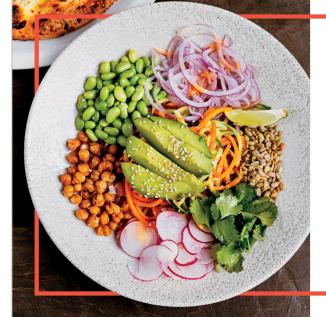
Concept Development & Art Direction

Design

Photography

Prop Styling & Food Styling

Photo Retouching



THREE TERRITORIES. TEN PROVINCES.

A whole nation of inspiration.

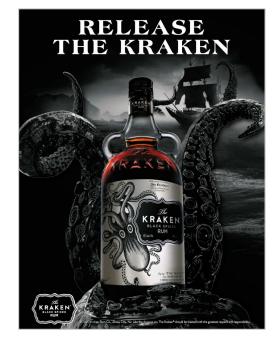
spired by Canada's vast and varied landscape, he Rec Room's THREE10 restaurant sets out to develop menu that is a true expression of what it means to be Canadian. Using only the finest, freshest ingredients, HREE10's handcrafted dishes feature flavours as divers sour nation, from coast to coast.





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marketing collateral

Clients include: CN Tower, Campari **Usage:** Print, Event booklets

Concept Development & Art Direction
Design

Photography

Prop Styling & Food Styling

Photo Retouching

Illustration

Booklet design



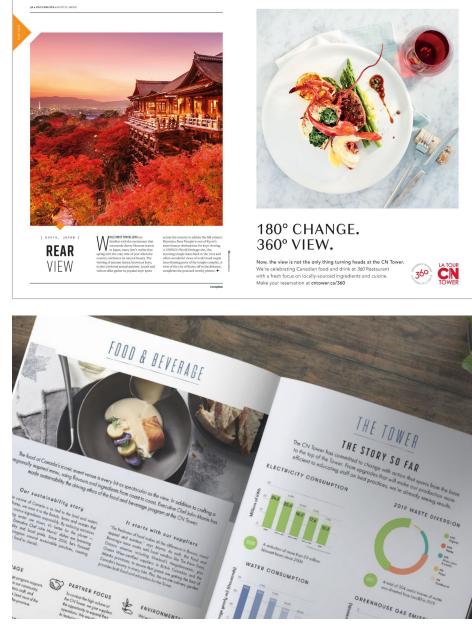
180° CHANGE. 360° VIEW.

Toronto has changed and so have we. Discover the CN Tower's newly revamped event spaces and let the one-of-a-kind view provide the inspiration for your next meeting or party.





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our partners

Gay Lea

Kraft Heinz



IN SPIRIT AND WINE





QUHN









CAMPARI



PROXIMO



connect with us

Krista Faist Founder and Publisher

Amy Ward Art Director

twentytwomedia.ca



- From strategy to execution, **Twenty Two Media** is
- a trusted, high-quality publishing partner,
- leveraging our skills as best-in-class publishers of
- multi-platform content, for your company / brand.
- For more information or inquiries, contact:
- krista@twentytwomedia.ca
- amy.ward@twentytwomedia.ca