

**twenty
two
media
creative
services**



twenty two media: overview

Twenty Two Media Group is an independent, Canadian-owned publisher that produces premium consumer content.

But we're more than just a publishing house. We're a turnkey creative partner producing fresh enticing content that gets consumers thinking and brands remembered.

twenty two
media group



creative services: offerings

Twenty Two Media's creative services use the same beautiful design and smart writing that have made our consumer brands a success. We bring fresh ideas and a sharp perspective help showcase your brand and leave a lasting impact on audiences.

Offerings	POA
Product Photography	
Restaurant Photography	
Corporate Photography	
Video Production	
Menu Design	
OOH Advertising	
Web Design & Development	
Print/Digital Ads	
Copywriting	
Marketing Collateral	



product photography

twenty two
media group

Client: Schneiders / Fuse Create

Usage: Social

Photography

Concept Development & Art Direction

Prop Styling & Food Styling

Recipe Development

Photo Retouching

*"We love working with the team at **Twenty Two Media**. They are the perfect extension to our team due to their extensive expertise in food content, their smart creativity, and the passion they bring to our production paired with how fun they are to work with. Great creative needs strong production especially in food and drink, and the work we've created together has been exceptional."*

Aleena Mazhar

SVP, Managing Director, Partner

Fuse Create

Schneiders / Fuse
View example [here](#)



product photography

Client: Vizzy / Molson Coors
Usage: Print, digital and social

Photography

Concept Development & Art Direction

Prop Styling & Food Styling

Photo Retouching

*"The partnership with **Twenty Two Media** was nothing short of incredible. They crafted a cohesive content plan that not only elevated our brand but also effectively resonated with a new audience during the festive season. We consider ourselves fortunate to have collaborated with such a skilled and dedicated team."*

Madeleine Gillmeister
Senior Marketing Manager
Molson Coors

Vizzy / Molson Coors
View example [here](#)



Jägermeister
View example [here](#)

product photography

Client: Jägermeister / PMA

Usage: Print and social

Photography

Concept Development & Art Direction

Prop Styling & Food Styling

Photo Retouching



restaurant photography

Client: CN Tower

Usage: Social and corporate menus

Photography

Concept Development & Art Direction

Prop Styling & Food Styling

Photo Retouching

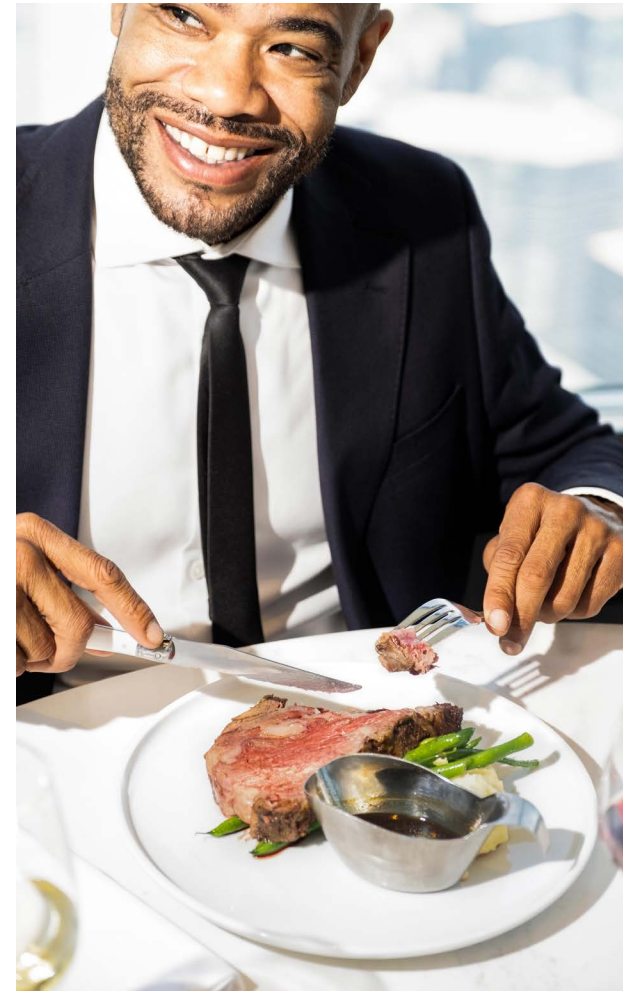
*"Working with **Twenty Two Media** has been a delight. They seamlessly integrate into our team, bringing not only a wealth of expertise in food content but a refreshing dose of creativity and passion. They exhibit a level of dedication that sets them apart. Together, we've produced outstanding content that resonates with our audience and elevates our brand. Their professionalism, creativity, and fun-loving attitude make them a standout partner."*

Alex Boulianne

Digital Marketing Specialist

CN Tower

CN Tower
View example [here](#)



restaurant photography

Client: Woodbine Entertainment Group
Usage: Print

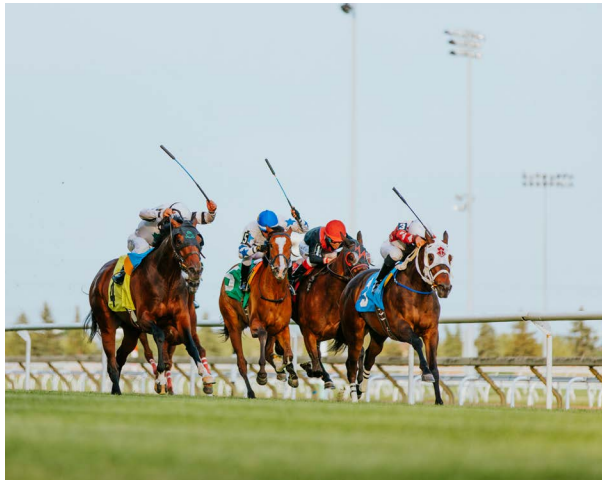
Photography

Concept Development & Art Direction

Prop Styling & Food Styling

Photo Retouching

Woodbine Entertainment Group
View example [here](#)



corporate photography

Client: CN Tower

Usage: Social and marketing materials

Photography

Concept Development & Art Direction

Prop Styling & Food Styling

Photo Retouching



video production

Client: Foodism / Principle Fine Wines

Usage: Video and social

Videography

Concept Development & Art Direction

Prop Styling & Food Styling

Post Production

Photography

Foodism / Principle Fine Wines
View example [here](#)



Industry Recovery Series with George Brown College
View example [here](#)

video production

Client: George Brown College

Usage: Video and social

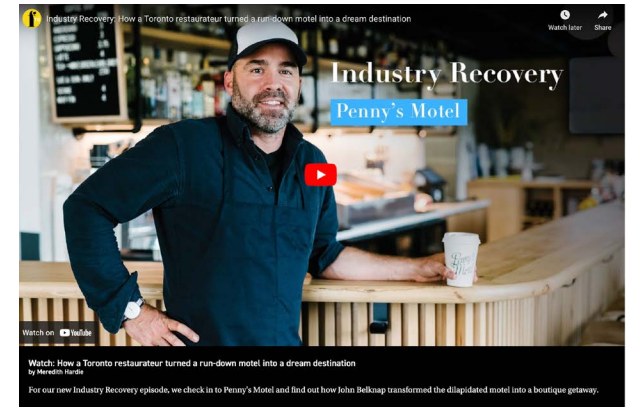
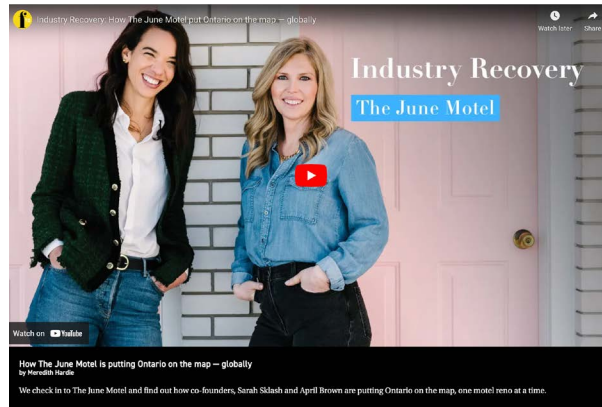
Videography

Concept Development & Art Direction

Prop Styling & Food Styling

Post Production

Photography



video production

Client: Ontario Produce Marketing Association
Usage: Video and social

Videography

Concept Development & Art Direction

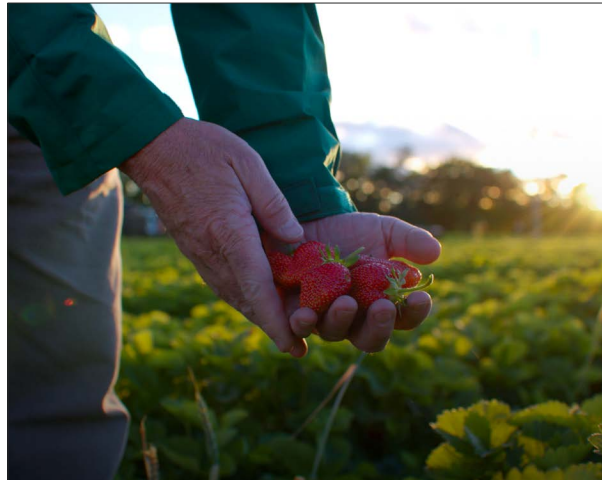
Prop Styling & Food Styling

Post Production

Photography

***Winner of Best Video Content at the
Canadian Online Publishing Awards**

Ontario Produce Marketing Association
View example [here](#)



menu design

Client: CN Tower

Usage: Print

Concept Development & Art Direction

Design

CN Tower
View example [here](#)



ooh advertising

Client: St. Lawrence Market

Usage: OOH and Transit

Concept Development & Art Direction

Design

Photo Retouching

*"Working with **Twenty Two Media** for our creative needs alleviates a lot of stress from our creative and advertising process. I always know that we'll receive great value, expert design and ideation, eye-catching high-quality output, and quick, friendly service. I can always rely on their team and their ability to deliver elevated creative that is impactful for our target audience."*

Samantha Wiles

Senior Project Manager, Special Projects –
Marketing, Communications & Events
St. Lawrence Market
City of Toronto

St. Lawrence Market
View example [here](#)



web design & development

Client: University Health Network

Usage: Digital and social

Concept Development & Art Direction

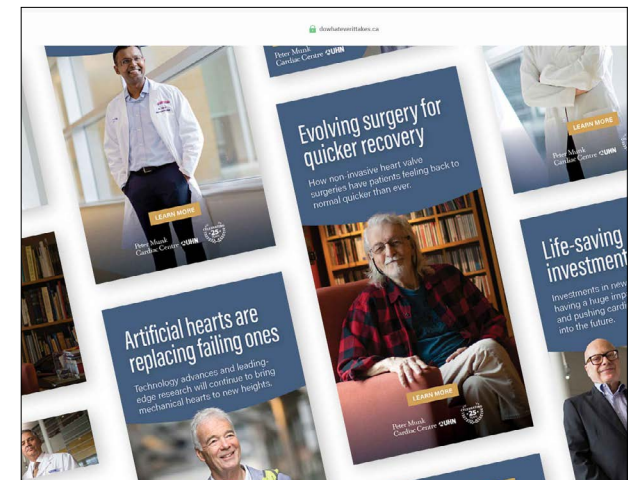
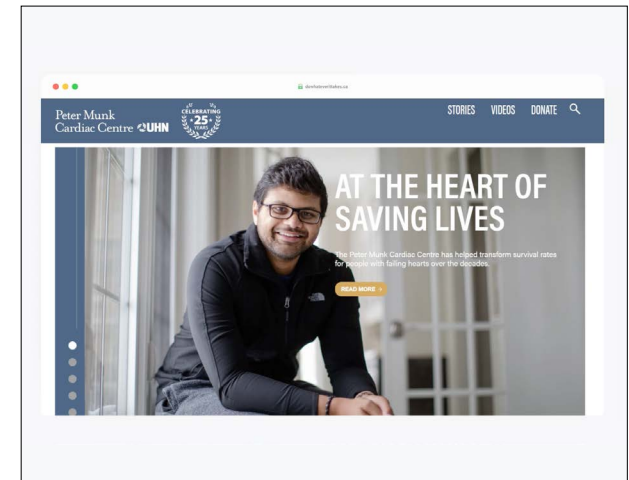
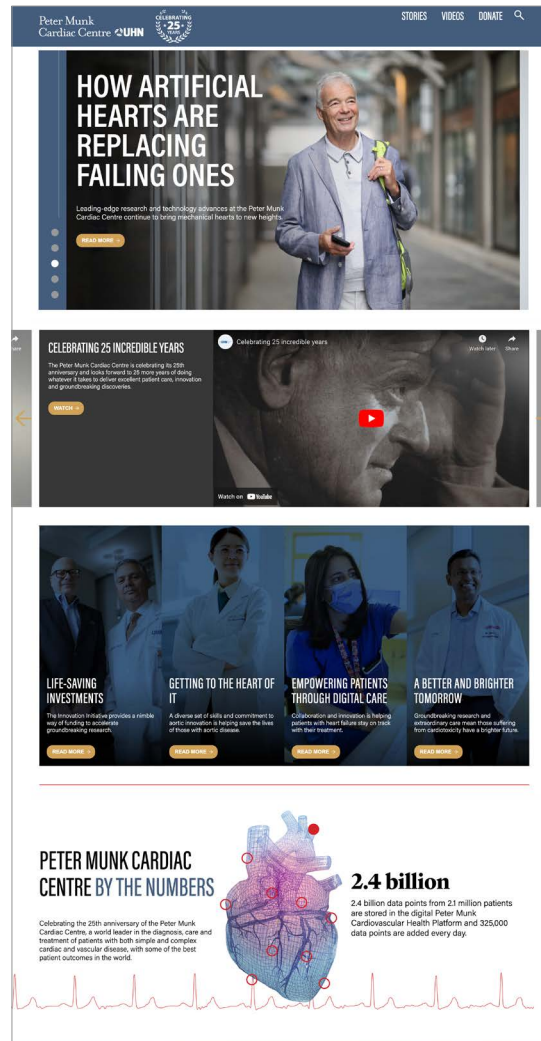
Web Design

Photography

Photo Retouching

UHN

View example [here](#)



print / digital ads

Client: Cigar Box Wines / Select Wines

Usage: Digital advertising

Concept Development & Art Direction

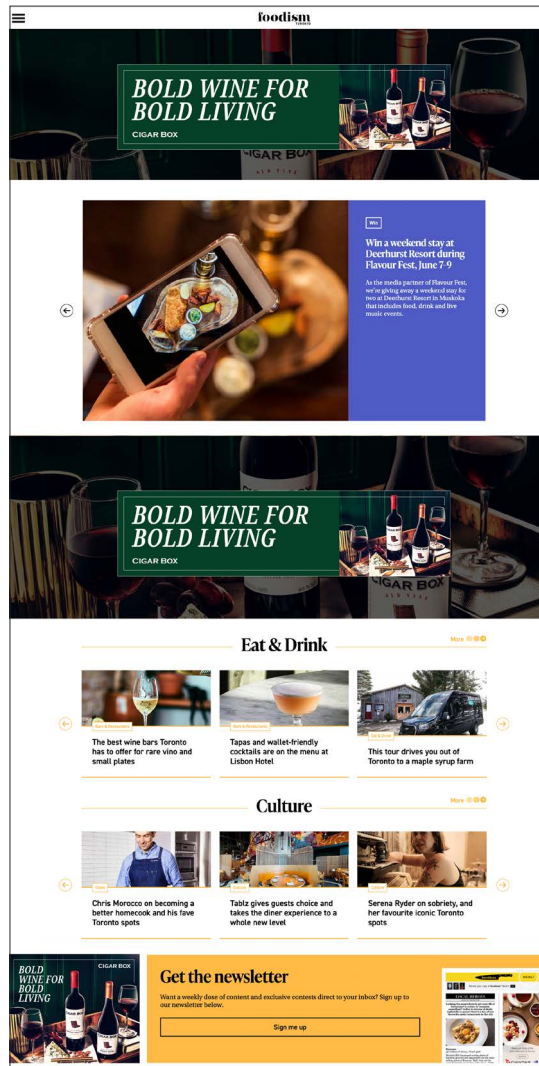
Design

Photography

Prop Styling & Food Styling

Photo Retouching

Cigar Box Wines / Select Wines
View example [here](#)



print / digital ads

Client: Cineplex / The Rec Room
Usage: Print and digital advertising

Concept Development & Art Direction

Design

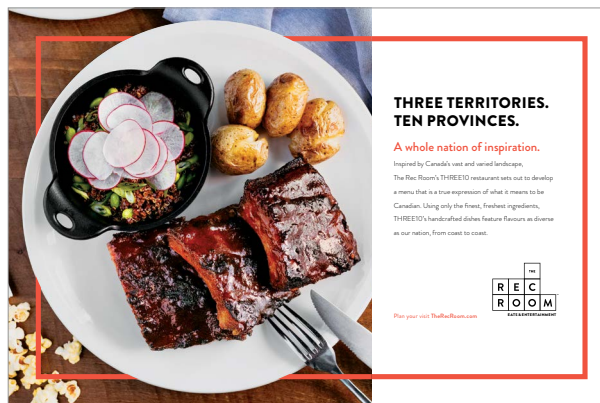
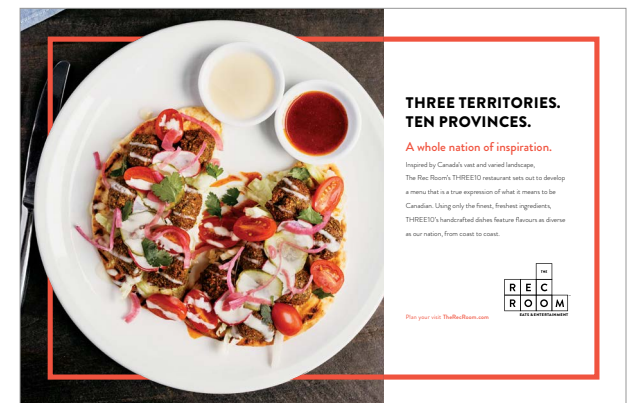
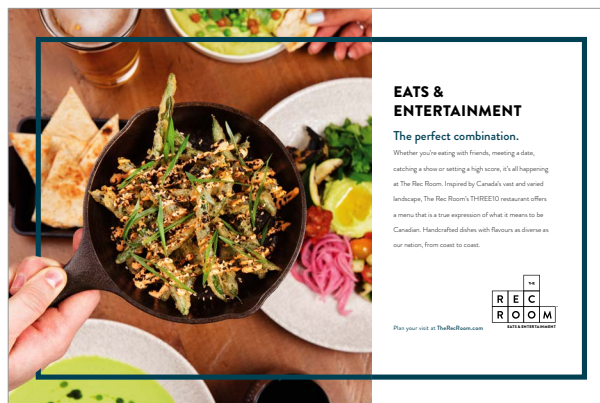
Photography

Prop Styling & Food Styling

Photo Retouching

Cineplex / The Rec Room
Escapism Toronto 5
View example [here](#)

Cineplex / The Rec Room
Foodism Toronto 16
View example [here](#)



Kraken
View example [here](#)

print / digital ads

Client: Kraken

Usage: Print and social

Concept Development & Art Direction

Design



copywriting

Client: CN Tower

Usage: Print

Copywriting

Concept Development & Art Direction

Design



**180° CHANGE.
360° VIEW.**

Toronto has changed and so have we. Discover the CN Tower's newly revamped event spaces and let the one-of-a-kind view provide the inspiration for your next meeting or party.





REAR VIEW

When it comes to event locations, the CN Tower is literally on another level. Toronto's most iconic landmark offers a range of distinctive venues that can accommodate up to 1,400 guests. Host your next cocktail reception, meeting, press announcement, product launch, lunch or dinner against the most unique backdrop in Toronto, 346 metres above the city.




**180° CHANGE.
360° VIEW.**

Now, the view is not the only thing turning heads at the CN Tower. We're celebrating Canadian food and drink at 360 Restaurant with a fresh focus on locally-sourced ingredients and cuisine. Make your reservation at ontower.ca/360




LA TOUR
CN
TOWER

To book, email events@cntower.ca



180° CHANGE. 360° VIEW.

Toronto has changed and so have we. Discover the CN Tower's newly revamped event spaces and let the one-of-a-kind view provide the inspiration for your next meeting or party.



All-Time-High

When it comes to event locations, the CN Tower is literally on another level. Toronto's most iconic landmark offers a range of distinctive venues that can accommodate up to 1,400 guests. Host your next cocktail reception, meeting, press announcement, product launch, lunch or dinner against the most unique backdrop in Toronto, 346 metres above the city.

Choose from the award-winning 360 Restaurant, the dramatic main observation level, the spacious cinema or one of our

marketing collateral

Client: CN Tower

Usage: Print and photography

Concept Development & Art Direction

Design

Photography

Prop Styling & Food Styling

Photo Retouching

CN Tower
View example [here](#)



marketing collateral



Campari / Negroni Week: Outside Cover Wrap



Campari / Negroni Week: Introduction



Campari / Negroni Week: Participating Vendors Map



Campari / Negroni Week: Vendor Cocktail Recipes

Client: Campari / Negroni Week
Usage: Print insert booklet

Print Creative

Double Page Spread

Single and Half Page

Book Ends

Insert

Booklets

Events



KraftHeinz

IN SPIRIT AND WINE
CORBÿ


CINEPLEX



CAMPARI

 **TORONTO**



 **PROXIMO**

WESTJET 



**our
partners**

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